



Center for Multicultural Advancement and Student Success  
101 Wilder Hall  
University of Massachusetts Amherst  
221 Stockbridge Road  
Amherst, MA 01003-9375

# WORKSHOP LIST

EAST COAST ASIAN AMERICAN STUDENT UNION 2011



UMASS  
AMHERST



## Project to End Human Trafficking –Clara Kim

This workshop will provide a provocative and honest discussion about the current landscape of human trafficking - specifically addressing the sexual exploitation of women and young children. The beginning of this workshop will be a brief overlook on the background history on sex trafficking both domestically and internationally. This history will be overviewed through looking at the different roles that all countries and policies play in this human sex trade. It is necessary to breakdown this complex transnational issue by looking at the basic idea of supply and demand. Besides guns & arms, and drugs - humans are the third highest trafficked commodity in the United States and it can be considered as the fastest growing underground industry. I want to do a workshop on human trafficking because it is important to show that slavery does still exist in our society.

## Asian American Literature: Identity, Art, Resistance –Floyd Cheung

I will frame current debates about the definition and role of contemporary Asian American literature, and the audience could talk through some of major questions like the following: What is Asian American literature? Is Asian American literature only about identity? What about art for art's sake? Must Asian American literature participate in a politics of resistance? How do registers of class, gender, and sexuality intersect with race in Asian American literature? What are current trends in Asian American literature?

## Life Through Two Lenses: A Young Asian American Transman Experience –Roth Empire

Being transgender is one thing. Being a transman of color is something else. How does the intersectionality of race, gender, sexuality, and class interplays into a person life experience? How does living life as a girl for the first 18 years influence the way you perceive and readjust yourself as a man...especially as an Asian American man in the United States?

## [Panel] On Solidarity: Rethinking Movements and Strategies for Social Justice

### Panel Speakers:

- Sujani Reddy, 5 College (Amherst College, Hampshire College, Mt. Holyoke College, Smith College, University of Massachusetts Amherst) Assistant Prof. of A/P/A Studies, Amherst College
- Kara Lynch, Associate Prof. of Video Production, Hampshire College
- Chris Tinson, Assistant Prof. of African American Studies, Hampshire College
- Augustin Lao-Montes, Prof. of Sociology, University of Massachusetts, Amherst College
- Elisabeth Armstrong, Associate Professor, Program for the Study of Women and Gender, Smith College
- Jennifer Guglielmo, Associate Professor, History and American Studies, Smith College

This workshop picks up on a central facet of the Third World student strikes that led to the formation of Asian/Pacific/American Studies within the U.S. academy: the practice of "solidarity," and specifically anti-colonial, international solidarity among student leaders. Participants will extend the discussion on solidarity as a political practice that continues to animate movements for social justice. We will speak to what solidarity has meant or might mean in the context of the movement against apartheid in South Africa, the International Solidarity Movement for justice in Palestine, prison abolition, hip-hop, Afro-Latin@ movements in a North/South framework, movements for Puerto Rican decolonial-liberation, the Zapatistas, movements against corporate-led globalization, campus based movements for workers rights, and immigrant rights in the U.S. Through we will focus on the particular forms that solidarity has taken on college and university campuses.

## Queering Pageantry: An Asian American Perspective on Miss America –Helen Hua

This presentation is based on my Five-College Asian American Certificate project and senior honors thesis that discusses the complexity of being an Asian American in the Miss America Organization. Topics range from gender and racial performance, feminism in the 21st century and the struggle to redefine beauty and what it means to be American.

## From Cleveland to Kenya and Cambodia: Cultural Experiences of an Asian American in Medicine; How to be an Advocate in the Community –Yevin Roh

I was inspired to conduct this workshop after seeing the limited amount of workshops about medicine at last year's ECAASU (the only one being sponsored by the US Navy). This workshop will elaborate on my own (and co-facilitator's) experience as being Asian American in fields of medicine and the cultural pitfalls, values, and literacy that is learned and needed.

The workshop will consist of a PowerPoint detailing my experiences as being AA in medicine here and abroad, and the politics of culture which were essential to the success of patient-provider relationships. For example - the necessity of knowing about past political struggles, racial discrimination, etc. while being AA in a predominately African American / Black community.

Attendees will also be challenged to use their existing knowledge of other cultures and their political struggles to provide the best care possible. This challenge will be in the form of a role play, or in small groups where group members will be given a scenario (i.e. a recent political refugee from India in need of an appendectomy) and they will have to come up with an action plan which is culturally competent and sensitive.

While presenting about the political struggles of people, I will also be pushing for a new idea of what it means to be a doctor - one that includes being an advocate. It is not enough to simply prescribe, diagnose, etc. We must stop illness at its roots- inequality of care and standards of living (i.e. children of color are 20% more likely than their white counterparts to grow up near landfills or toxic waste dumps), we must fight for patient rights, and be healers of injustice, not just disease. In advocating to create social justice (i.e. living wages, better working conditions, equitable care and insurance coverage, etc.), we can stop illness before it starts and reduce the harm of illness.

## When Hate Hits You: Responding to Anti-Asian Sentiment –Bill Yoshino

Hate Crimes and Hate Incidents - the workshop will explore the nature, history and causes of anti-Asian sentiment. This interactive session will engage participants on the differences between hate crimes and hate incidents and how to respond when these situations occur. Participants will also explore the myths and stereotypes associated with Asian Americans and discuss real-life scenarios of actual hate incidents.

## Identity Isn't a Math Equation: Multiracial and Multi-Ethnic Identity –Christine Munteanu

With the election of the first multiracial president and the ability to check more than one box on the 2000 Census, the multiracial movement in America is growing. Yet the way race and ethnicity are perceived in our society ignores the complexities of racial classifications that are exposed by the multiracial experience. This workshop will explore the issues involved in racial

identity formation, examine the history of racial categorization and mixed race in America, and focus on the unique experience of multiracial and multiethnic Asian Pacific Americans.

### Redefining the North Korea Crisis –Leah Garrard

The crisis in North Korea has been trademarked by Kim Jong il's Bouffant hair, luxurious western imports, and its erratic behavior with most nations in the world. We at LiNK believe it needs to be redefined so that more people will respond to this humanitarian emergency. LiNK's short film, "Hiding," will tell the recent story of a group of refugees on their journey and attempt towards finding freedom.

We believe that when people are made aware of different world issues that they then should have an opportunity to respond. Attendees would be given ways to be active in helping to provide emergency relief to refugees, within their own communities and schools.

### "Angry Asians Getting Things Done: Orange & Blueprint to Campus Change" –Megan Vu

Ever wonder how other schools do it? How they overcome the roadblocks on campus that seem impossible to get past? In a school of 50,000 students where Asians make up 7% of the population, University of Florida APA students are facing roadblocks, just like many APA campuses throughout the nation. Using our universities as highly interactive case studies, you'll learn how to organize students on campus, reach out to other universities, confront university faculty and administration, and connect with Asian American interest groups, non-profits, activist organizations, and communities throughout the nation.

### Healthcare Reform Implementation and AAPIs –Ivy Ngo

The recently passed Patient Protection and Affordable Care Act has implications for many AAPI populations. This workshop will discuss the implementation of the Healthcare Reform Law as it affects health disparities within the AAPI populations.

### Life is Short. Go for Your Dreams –Paul 'PK' Kim

Sharing my testimony that one of my dreams in life already came true through Kollaboration and it is one of the best feelings in the world. When I first started it, I poured my blood, sweat, and a tear into it and everyone doubted me. People were continually asking me, "What are you doing?" My family would ask me "Why are you wasting your time doing this?" People told me it wouldn't go anywhere. Ten years later, we established it in ten cities, 40 shows, over 15,000 in attendance annually, and millions of viewers through YouTube. Our mission: Empowerment Through Entertainment. Some of our past performers: Far-east Movement, Quest Crew, Kaba Modern, David Choi, Kina Grannis, Clara Chung, DumbFoundead, Roscoe Umali, AJ Rafael, Gabe Bondoc, Mike Isberto, Alfa Garcia, and on and on...

The Seminar will be very interactive. They don't need to hear another speaker brag about his or her own accomplishments. (Not that all speakers do that but I've attended a good number of conferences and that's what many speakers do.)

I will be asking them, "What is your specific dream in life?" We'll take some time thinking about it and discussing it and then I will allow each student to share their dream in front of the room. By vocalizing your specific dream to others, you've taken your first step.

Purpose (what do you hope students to learn?): We have one life, 100 years if we're lucky, for most of us, it will be less. Billions of people have come and gone from this earth and the only thing you leave is your legacy. My father came to American with a few hundred dollars in his pocket and a dream. He started a church with one family and grew it to 3,000 people and made a positive impact on so many lives. He's one of the biggest reasons I started Kollaboration. He was my hero and he passed away earlier this year. In the end, all you have are memories. Those memories speak to me every day. I hear my father's voice all the time.

The reason why our parents and our grandparents and great grandparents sacrificed so much to come to this country is so that we will live The American Dream. This includes the home, the cars, the job, the social life, the status, the respect... I don't want to be unrealistic and say that is not the American Dream. We all want it and there's nothing wrong with that. But most of all, The American Dream is making a positive impact through love in your community and doing what you love. This doesn't mean that everyone will love their job. Some won't, but during evenings and weekends, you can still pursue your dream.

What is your dream? Once you discover it, you wake up differently and life is amazing. You have a major paradigm shift and you are never, ever bored. With hard work and a positive attitude, dreams come true. I've seen it happen to many people around me and it can happen to all of us.

## No More Oppression Olympics: Re-Envisioning Solidarity to Create Social Change –Silvena Chan

During 2008 presidential primaries, the country was locked in debate: which oppression is "more important," racism or sexism? If we could just rank oppressions into a neat hierarchy, we could correctly choose whether it was more important to have our first black president or our first woman president. So once and for all, who has it worse? Or maybe it's time for a new way of asking the hard questions. In this workshop, we'll examine intersectionality, a mystical place where different kinds of oppression come together, and try to make sense of how racism, sexism, classism, etc. relate to each other. Drawing on scholar Andrea Smith's "Heteropatriarchy and the Three Pillars of White Supremacy," participants will deconstruct "oppression olympics" and reconstruct the way we look at coalition building and solidarity.

## Understanding Internalized Racism: How do you really feel about other Asians? -Karen Young

'She's so white-washed, he's SO FOB', 'OMG, I can't believe she's dating a white guy', 'I'm not Asian enough to hang out with them.' We carry negative feelings and attitudes about ourselves and each other as a result of the damage we've internalized from racism. We may not be physically beaten up or called 'chink' every day, yet racism still undermines our ability to be pleased with ourselves and makes us compete or judge each other. In an effort to be 'good' Asians we'll try to hide our feelings but it's impossible not to carry these recordings. Understanding internalized racism will help us strengthen our relationships, be better leaders, and build a stronger Asian community. Come laugh out loud as we share our common experiences and learn how to resist turning the knife on ourselves and each other.

## chit ... chat ... BOOM! OH MY! Unapologetically LOUD Asians! Social Action and Japanese Taiko Drumming –Karen Young

WWII and the Japanese Internment experience silenced the Japanese and Japanese American communities (and all Asian communities arguably) in North America. Suddenly, being visibly Asian was dangerous. Young adult activists of the 70's, refusing to hide, used the art of Japanese taiko drumming to build community, organize, and take center stage proudly and fiercely as Asians.

Beginning with ice-breakers and games to warm up and meet others, chit...chat...BOOM! is designed to provoke thought and reflection while experiencing the joy of taiko drumming. Come use your voice, your mind, and your body to play some very cool games on 'gomikan taiko' (trash can drums) in a welcoming no pressure environment. NO experience or rhythm necessary! Bring your passion, an open mind, and a willingness to try. Shy people especially invited to attend!

## DREAM to Reality: Tools for Effective Immigration Advocacy –Olivia Chow

This workshop will provide a combination of technical tools and leadership development training for ECAASU members to run their own Immigration Advocacy campaigns. The topic will pertain to the DREAM Act and other pressing Immigration policy topics at the time of ECAASU 2011.

## Breaking Tradition: Creation of the Unhealthy Asian American –Ethan Nguyen

Contrary to mainstream media, Asian American Pacific Islander (AAPI) communities face disparities in health education, literacy, and access to equal care in the health system. This workshop will explore current health challenges within AAPI communities in the USA, analyze social, economic, and policy factors that enable these disparities and define effective working methods that can empower AAPI communities to take charge of their own health experiences.

## Bridging Asian, American, and Asian American Identities in the 21st Century –CN Le

As the positive and negative aspects of globalization continue to emerge, where do Asian Americans fit into this ever-changing social landscape? Demographic, political, economic, and cultural changes taking place inside the U.S. and in the world in general may offer Asian Americans new opportunities to construct a new identity as "Americans" but in the process of doing so, our identities as loyal or "real" Americans seem to be increasingly challenged in various areas of American life and society. How can Asian Americans negotiate this process and where is the best balance in terms of asserting the "Asian," "American," and "Asian American" aspects of our identity?

## GET HISTORICAL! Asian American History beyond the 101 –Laurence Louie

What is the Asian American Movement? When did it begin? Like many other communities of color, our histories as a people in the U.S. are rarely taught in mainstream curriculum. Besides getting the 101 on key events that have shaped our lives as Asian Americans, we will be identifying and critically analyzing patterns in Asian American history, which will set up a political framework with which to think through this lens.

## Flying with your Flock: Developing Collective Leadership –Laurence Louie

What does it take to be a good leader? Learn about different leadership styles and how your personal leadership style can work collectively with others to make change!

## Making Change! Organizing and Why We Do It –Laurence Louie

We must organize! By utilizing the tool of organizing, we show how it has been used to successfully create social change. Organizing is one of the most effective methods in the fight for social justice.

## InterAction –Ilana Alazeh

Diversity is a fact of life but pluralism is engagement with diversity. Pluralism means understanding not just similarities but also differences. With people with vastly different religions, ideology, politics, gender, race, ethnicity, etc. how do we organize such difference for a common cause? How do we make others and ourselves respect differences and not just our similarities?

## Imagined Communities: Birth of an Ethnic Identity –Richardson Kilis

Indonesian students across the United States come together under the recognizable union of Permiar college groups. Students formed a nationwide affinity group that developed a unique character away from the home country. Korean Americans and non-Koreans cooperate to establish traditional drumming (pungmul) ensembles. What makes the presence of these groups prevalent on many campuses? This workshop explains the concept of an "imagined community" in social science and places it in the context of the Indonesian student movement (dating back to 1951) and other Asian American communities.

## Drawing on Resistance: Civil Rights and Asian American Comics –Cathy Schlund-Vials

Focused on culture, politics, and production, this workshop draws on the power of comics. As the recently published "Secret Identities: The Asian American Superhero Anthology," "American Born Chinese," and "Shortcomings" make clear, Asian American comics have become much more prevalent. This workshop is intended to engender discussion about how the politics of representation intersect with identity politics in Asian American comics.

## Angry Asian America: Blogging, Media, and Activism –Phil Yu

Phil Yu wanted a place on the web to write down a few thoughts. So he started a website. What he got was a following. Angry Asian Man is now one of the most popular Asian American blogs on the web. One man, an internet connection, and a healthy dose of anger. Join this discussion-based workshop as Phil shares his perspective and answers questions on creating the site, being angry, and promoting future web-based activism.

## Looking Back and Looking Forward: Bias and Hate Crimes Targeting Asian Americans –Mou Khan (SAALT: South Asian Americans Leading Together)

This workshop will explore the intertwining nature of stereotypes, discrimination, racial profiling and bias/hate crimes by examining the history of racially motivated violence towards South Asians in the US. Participants will engage in a process of how identity is defined and the nature of prejudice. Then they will watch a documentary, "Raising Our Voices," about hate crimes

perpetrated against South Asians. Afterwards, they will discuss the themes of the piece and how to take action against racism.

### Asian Americans Speak Out –Irene Jeon (Asian American Legal Defense and Education Fund)

Throughout United States history, Asian Americans have been disenfranchised by discriminatory laws that denied citizenship to Asian immigrants and rendered them ineligible to vote. Despite the inroads Asian Americans have made as elected officials, the effects of these discriminatory policies and the notion of Asian Americans as foreigners are still strongly felt today, impeding Asian American political participation. This workshop will explore the history and legacy of the Voting Rights Act and how leaders in the APIA community responded to ongoing injustices against the Asian American population.

### Marriage Equality –Curtis Chin

Come prepared to share your thoughts and to ask questions about this important civil rights topic. You'll get a brief overview on the status of marriage equality around the world and the US and then an update on the battle to overturn Prop 8 in California. We'll then engage in an open forum designed to encourage a dialogue.

### Social Justice and Film –Curtis Chin and Eric Byler

This workshop will feature two filmmaker/activists who use media to promote social justice. Curtis Chin is the writer/producer of "Vincent Who?," a film that looks at the famous hate crime murder of Vincent Chin and the current state of Asian American political activism, and Eric Byler, the producer/director of "9500 Liberty", a film that looks at the immigration debate in VA.

### For the People –Carlin Yuen

Is your board always late to meetings? Hard to motivate people? Do you aim to lead your organization to greater and better things? Or maybe you just want to hear and share structures, strategies, techniques, and experiences that have worked with student organizations? Come check out this workshop where we'll sum up two important factors to running a student organization effectively: leadership and organizational development, both of which are key to making things happen!

### Nailed: Health, Labor Rights and Organizing in Asian-owned Nail Salons –Miliann Kang

Organizing campaigns in the nail salon industry underscore new and promising directions in the U.S. labor movement that center issues of immigration, gender and environmental safety and health in service work. Lessons from these campaigns demonstrate the sensitive context for organizing in Asian communities shaped by fear and suspicion of outsiders. These campaigns also underscore ways of addressing these barriers through sustained community partnerships and centering the knowledge and experience of immigrant workers.

### Zombie Orientals Ate My Brain! Orientalism in Contemporary Zombie Film & Fiction –Eric Hamako

Since 2001, US popular culture has produced a glut of material about zombies: including movies, books, toys, games, and graphic novels. How can we understand this surge in interest? I suggest that zombies currently contain displaced Orientalist anxieties about Arabs, Muslims, and East

Asians – particularly Chinese. Various authors have explored Orientalist representations of these groups in film. However, I connect analyses of Orientalism in film to the zombie subgenre of horror film and fiction. I explore similarities between current representations of zombies and Orientalist representations of various groups. Symbolizing the racial and socioeconomic “Other,” popular culture is imbuing zombies with Orientalist qualities such as an insatiable yet asexual hunger for the flesh, unintelligibility, implacability, and a horde-like social-structure that threatens to pollute hetero-normative White family structures and racial purity. Such stories often implicate state and corporate entities in the creation of the threat, yet also absolve zombies’ creators and suggest archly conservative solutions. I also point out counter narratives in the zombie subgenre that play with and resist these Orientalist ideas.

## Monsters, Messiahs, or Something Else? Mixed-Race in Science Fiction Movies - Eric Hamako

Popular movies are telling stories about Mixed-Race but what are they saying? Will vigorous hybrid messiahs herald racial salvation? Will degenerate hybrid monsters cause a racial apocalypse? Are you prepared to talk about and talk back to the movies that students love? We'll explore White Supremacist and Christian Supremacist ideas about Mixed-Race prevalent in current science fiction movies like Harry Potter, Blade, and Underworld and why people shouldn't believe the hype... or the hate.

## Multiracial Asian Americans –Eric Hamako

In this interactive workshop, participants will have the opportunity to learn about the presence & experiences of Multiracial Asian Americans, within Asian America. Particular attention will be given to the problems arising from the marginalization of Multiracial Asian Americans.

## SEXing Asian America –Kristen A. Lee

How many times have you heard you look like Lucy Liu? Where did this rumor about small Asian...feet come from? This session is all about deconstructing those sexualized stereotypes of Asian Americans that follow you out on a Friday night. We're going way back to trace how these not-so-flattering portrayals came to be and whether “Oh Me So Horny” still gets play today. From the stereotypical portrayals of Asian Americans in the media and pornography to the very realities of interracial dating and marriage, we're asking you to think critically about what it means to be a sexy-fied Asian American.

## An Organizer's Tool to Winning Campaigns: The Strategy Chart –Gregory Cendana

Understanding strategy is critical to winning campaigns on your campus. The workshop will demonstrate an amazing organizing tool - the strategy chart, which takes the guessing out of creating a solid strategy. Through the strategy chart participants will learn about the major elements of strategy, including goals, constituents, targets and tactics.

## Can't Stop! Won't Stop!: How To Prevent Burnout –Gregory Cendana

Being a student organizer isn't easy. Find out how others have been able to sustain themselves through the difficulties that student organizing brings and be able to participate in an activity fostering self reflection and collective agreements. Walk away with a better understanding of yourself and concrete plans to prevent burnout. In order to help others, you must help yourself first but you don't have to do it alone.

## Developing the Next Generation of Student Leaders for your Organizations! - Gregory Cendana

Student organizations are filled with charismatic, passionate and highly skilled leaders. However, when these leaders graduate, organizations are left without people to take their place. This sometimes results in organizations facing difficulties in transition, including managing volunteers, or campaigns getting lost. Through developing personal leadership development plans, we will share successful strategies to ensure organizations are equipped to constantly identify, develop, and nurture leaders that will sustain strong organizations.

## Glee: Don't Start Believing in Colorblindness –Derek Mong

Fox's hit television show, Glee, has become an international phenomenon that attracts viewers from around the world and marks a cornerstone of 21st century pop culture. With such a strong viewership across the globe and the diversity of both its cast and the multicultural issues that it raises, it would seem that Glee serves to fill a void in entertainment by fostering an atmosphere of inclusion. However, from discourse about "Asian" camp to "Asian" kisses, Glee's portrayal of Asian Americans as submissive and foreign is appalling at best, especially because the show purports to be inclusive and progressive. In this workshop, we discuss the portrayal of race relations in Glee, whether or not these portrayals are in fact progressive, and how the power of entertainment media can inspire youth to redefine their understandings of race and diversity.

## Asians Not Studying: Resistance to Racism –Helen Ho

What do you do when your boss doesn't promote you because he or she thinks you're "too quiet" for a managerial position? Or if someone uses "wo ai ni" as a pick up line and expects you to fall all over him? We will critically examine how racism pervades our everyday experience and its consequences. Our workshop will discuss the benefits of breaking the silence and arm you with strategies to confront racism.

## Asian American Greek life: What it is, what it can be, and what it should be –William Xu

Asian American Greeks are community that carries a double stereotype. While no one can claim that some of the misconceptions and accusations are completely unfounded, some may say that there is too much stigma sounding a system that is at the very least good in concept. Perhaps plagued by its misplaced need for secrecy and a lack of coherent identity, we will discuss how the Asian American Greek system should benefit its members and how such success can in turn benefit the community at large.

## Be the Change: Immigration Reform Now! –Camden Lee, Asian American Justice Center: Youth Advisory Council

There are many things we hope the conference attendees take away from our workshop. We would like attendees to look beyond the immigration issues, and look inside true personal stories of young immigrants to make connections with the policies that could save the lives of many. Also, we want to remind individuals of how fortunate their lives are, to not have to be faced with these issues and to see that there are lots of people out there that are not able to live their lives freely due to this broken immigration system, and we as young Americans should advocate for their rights and equality. We want them to gain more knowledge of these issues and bring them back to their campuses to campaign for immigration rights.

## United Students Against Sweatshops: Building Student and Worker Power on Campus –Teresa Cheng

This workshop will offer a brief overview of the historic victories of the student labor movement as well as current USAS campaigns to pressure corporations to respect worker's rights on our campuses and in overseas factories where college apparel is made. Come find out what you can do at your university to hold companies and major sportswear brands accountable to respecting the rights of workers!

## Our Generation: A Discussion of Cultural Upbringings and their Influence on our Identity, Familial Relationships, and Body Awareness –Dara Chen

Our generation is constantly shaped by both our family's cultures and the American culture. This workshop will bridge our knowledge of our identities in the 21st century with our cultural knowledge. We will discuss some difficult issues that are affecting our current generation, such as body awareness and stigmas related to suicide and domestic violence.

## Incarceration in the A/PI Community –Amy Tran

Today, America houses the largest percentage of prisoners in the world. In fact, since 1984, California alone has built 20 prisons but only ONE university. This divestment from education and into the prison industrial complex is not an accident and work must be done to break down this dehumanizing system.

People in prison are subjected to a process of dehumanization and are often ostracized or forgotten by many of us in free society. Often under the category of "other", statistics and stereotypes do not acknowledge the high percentage of Asian/Pacific Islanders (specifically Southeast Asians) in the penal system; as a result, there is a lack of necessary and positive work to meet the needs and struggles of the A/PI & SEA community in prison.

This workshop will give a brief introduction to the prison industrial complex and the movement for prison abolition from the Asian/Pacific Islander & Southeast Asian community lenses.

## Show Up and Don't Leave: Social Networking and Self-Marketing Strategies –Ramey Ko

Conference attendees will learn a usable, practical skill set on how to develop their personal profiles and how to establish, expand, and utilize personal and professional networks. The workshop will discuss how networking can be critical to building coalitions and organizations to successfully achieve objectives, whether politically, professionally, or community related, and how to market oneself. It will also cover the traps and pitfalls of social networking and how to protect your reputation in the Internet age.

## Student Co-operatives -UMass People's Market, Julia Medzhitova, Laura Mason, Emerson Smith

This workshop provides a wealth of student empowerment and knowledge. There would be an collaboration of student businesses from UMass, where the students from these collectives will talk about their experiences of their collective and how to run a successful business. This workshop will also describe what each businesses, as well as why these businesses have started. There will also be an open discussion or questions period.

## Menstrual Products -Nadia Badjwa, Kelsie Piedra

Let's get these students out of their comfort zone! This workshop will provide information about the importance of alternative menstrual products. Hopefully, this will influence students to think about the environment and embrace one Mother Nature's beautiful "gifts". There would be an open discussion provided to talk about issues and questions. Women empowerment!

## Taiwanese Tea Culture –Pei Lin

It is a demonstrative workshop to educate the student body about Taiwanese Tea Culture. There will be a platform stage where a traditional Taiwanese Tea Ceremony will be performed. There will be a presentation to explain more in depth the importance of tea in the lifestyle and the health benefits of tea. After there will be opportunity for Q&A, so the audience can explore their interests. There will be a social networking section where the audience can have time to interact with each other while tasting pure Taiwanese tea.